

Anglian Water Community Investment 2022/23



Our Purpose is to bring environmental and social prosperity to the region we serve through our commitment to Love Every Drop.



This is a bold idea about the role we want to play in the world. It acts as a north star for our team and is a genuine promise to our customers, partners and shareholders. We're constantly challenging ourselves to be the best company we can be, and to make a real and meaningful impact for our customers, communities and the planet.

At Anglian Water we have always recognised the special responsibility we hold as a monopoly provider of an essential public service. We have a duty to deliver wider benefits to society, above and beyond the provision of fresh, clean water.

That responsibility is woven throughout our long-term Strategic Direction Statement and our five-year business plan, which are shaped around the need to facilitate growth in our region, unlock opportunities for our customers and stakeholders, safeguard our environment and provide a resilient supply for generations to come.

In this short report we cover some of the ways we're delivering on our Purpose through our community investment activities.

Corporate community investment is broadly defined as a businesses' voluntary engagement with charitable organisations or activities that extend beyond their core business activities.

Anglian Water has continued to measure community investment using the Business for Societal Impact Framework¹ (formerly known as the London Benchmarking Group Framework, or LBG) to capture community investment activity that is both charitable and voluntary.



A member of the SPA Alliance working with Bookmark Reading Charity to help a young child gain the reading skills they need to progress in school and life.

Photo credit Tim George

In 2022/23, we directly reached or supported an estimated 58,267² people through our Anglian Water community investment activities, delivered by Anglian Water and through our Alliance partners.

This year, our programme has continued to provide support to our diverse communities: from working with school children to increase their awareness of social and environmental issues, to sending festive greetings to isolated residents in care homes to increase their sense of community wellbeing.

Through our education programme we work with school children and community groups to build their understanding of the true value of water. The Community Education team deliver sessions to build and develop

[1] In 2021 LBG rebranded to Business for Societal Impact (B4SI)

[2] Estimates reached using the B4SI principles and methodology

an understanding of Anglian Water's role in the environment and to encourage behaviour change among communities, with a focus on water efficiency and the environmental impacts of pollutions. The programme has also provided individuals with the tools and knowledge they need to further themselves in their careers by supporting them with interview techniques as well as opportunities with work experience.

Empowering communities to work together to take care of their local environment has continued to be a huge priority for the RiverCare and BeachCare programme, run in partnership with Keep Britain Tidy. Community volunteers have taken care of and restored stretches of river and beach through this long running environmental programme.

Outside of the UK, we maintain a longstanding partnership with WaterAid. Through this partnership, we support communities by improving access to clean water, decent toilets and good hygiene across the world. The Beacon Project, led by Anglian Water and our Alliances, has provided handwashing and sanitation stations, as well as educational sessions to communities in Lahan, Nepal. The team worked with healthcare facilities to ensure that staff and users have access to clean water and safely managed sanitation.

This performance commitment captures investment in communities which is reportable using the B4SI methodology, but there are also significant wider contributions to the community which sit outside this reporting.



You can find out other ways we've worked to enhance our communities in our Annual Integrated Report and Accounts, and on the community pages of our website:

anglianwater.co.uk/in-the-community/

This report has been audited by Jacobs alongside our Annual Performance Report.



Sonabti Sahni, a Lahan resident whose life has been transformed by the installation of a tap at her home. July 2022. Copyright WaterAid / Sushil Dhima



Our Community Education programme reached and supported 32,220 people during 2022/23. Copyright Dennis Lockett



A community toilet block built by The Beacon Project in 2022/23 in Baluwa tole, Lahan, Nepal, providing multiple households with access to safe sanitation. March 2023. Copyright WaterAid / Mahesh Dhungana



Lincolnshire Rivers Trust project to install floating biohavens in Brayford Pool in Lincoln city centre. Credit David Martin